



MILWAUKEE BUILDING & CONSTRUCTION TRADES COUNCIL

DAN BUKIEWICZ
President

5941 WEST BLUEMOUND ROAD
MILWAUKEE, WISCONSIN 53213
(414) 475-5580 *phone*
(414) 475-5590 *fax*
milwbuildingtrades.org



May 23, 2019

Better City Superior
1127 Tower Avenue
Superior, WI 54880
c/o Bruce Thompson

Re: City of Superior Exposition District

Dear Bruce,

My name is Dan Bukiewicz, President of the Milwaukee Building & Construction Trades Council and I am writing you today because I understand that you are embarking on a new downtown exposition district in the City of Superior and I would like to explain the direct benefits and impact that the entire district can have on your area residents. Without question, I am sure you fully understand the effect this project will have on the surrounding area's tax base, city value and cultural amenities for all in the area. Similarly, to your city, when Milwaukee decided to revitalize its downtown district, they considered both the factors that would lead to economic prosperity in the immediate downtown area and the greater impact it would have throughout surrounding communities.

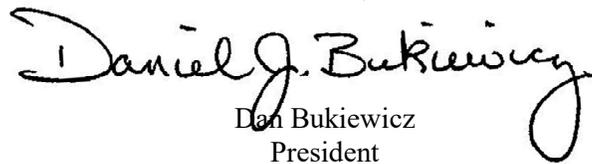
Our downtown district is centered on the Fiserv Forum - a \$500m catalyst, that has spurred development in other connected and non-connected businesses in the area. Soon to follow the construction of the forum, we began to see more development in terms of; housing, upgrades to educational facilities and additional parking amenities, as well as dining and entertainment venues. In turn, those businesses then provided countless jobs to area residents, which greatly changed their opportunities for upward mobility. The greater and more immediate impact, however, came in the actual construction of the projects within the district. The hotels, housing, dining, entertainment, road and pedestrian areas all amounted to an excess of over 3 million man hours within the construction industry. With this many hours and job opportunities, it was important that when considering what was in the best interests of the city, that we also consider how the surrounding communities could benefit as well. With that in mind, the City of Milwaukee, the Milwaukee Bucks, and the Milwaukee Building & Construction Trades Council (MBCTC) formed a strategic partnership to leverage the creation of the Fiserv Forum as an opportunity for area residents to achieve opportunities for family-supporting careers. We agreed to put stringent requirements in place for everyone involved in building the project and required that they be agreed upon by every tier contractor on the job prior to beginning work. The requirements included;

- Contractors were required to meet area resident hiring requirements, guaranteeing that 40% of all work on the project would be performed by area taxpayers.
- The project required a percentage of work be performed by veterans, women's and minority businesses.
- All contractors performing work on the job were required to have a recognized, stated registered apprenticeship program in place.

These stipulations ensured that those most in need of finding family-sustaining careers would receive the proper training that would not only help them complete the district project but provide them with employment for the rest of their careers due to the skills they would acquire. This was achieved using a Project Labor Agreement – a tool general contractors utilized to ensure that every goal and requirement was met as well and that the project was completed on time and on budget. We are proud to say that the Fiserv Forum came in under budget and provided over 2 million man hours, 400 thousand of which were performed by area residents and 500 thousand performed by minorities and/or previously unemployed residents

I urge you to continue your endeavor of building a stronger community, starting with the downtown exposition district currently being proposed. I urge you to consider coupling the suggested strategic stipulations and training opportunities into the building of this project in order to enhance your community, your tax base, and the employability of your residents for years to come. Building Trades has partnered with a myriad of contractors in countless cities throughout the U.S. in both private industry and public municipalities. It is my hope that I read some day that you have accomplished your goal of reinventing your district and enhancing your community by some of the things that we have put in place here in Milwaukee to not only better our community but to also benefit the lives of countless residents and visitors. Please feel free to contact my office with any questions or concerns you may have regarding this or any other projects currently on the horizon.

Sincerely,

A handwritten signature in black ink that reads "Daniel J. Bukiewicz". The signature is written in a cursive style with a large, looping "D" and "B".

Dan Bukiewicz
President